BACK TO BASICS
ENTERTAINMENT

EDDING BOOKLET

# THANK YOU

If you are reading this, then you are embarking on one of the most exciting endeavors of life; planning a wedding.

Our entire team understands firsthand, that weddings are the result of countless hours of hard work, with no do-overs. This is why we strive for absolute perfection, every single time.

It is my honor to present you our offering. Delivering exactly that and beyond; a partner that treats your wedding as if it is their own.

Thank you for taking the time and reading this booklet.

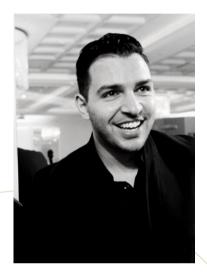
I look forward to us connecting and creating memories for a lifetime.

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# MEET THE TEAM

A dedicated team devoted to making sure your events leave a mark and exceed the ordinary.



MAJD DJ/MC/Energy Creator



KIRK
DJ / MC / Event Architect



MIKE MC



ISABELLA Creative Director Balloon Babe MTL



RAMBO Security & Administration



BRUNO DJ

# **ABOUT**

With countless years in the industry, the team at Back to Basics Entertainment shares one vision; creating extraordinary moments for their clients through unforgettable events.

Weddings are each unique and personal. The Back to Basics Entertainment team prides itself on paying close attention to the smallest details every step of the way. You'll get a custom experience that's fun, effortless, and of the highest quality.



# ENTERTAINMENT SERVICES

Personalized services that bring your vision to life.



# MAIN PACKAGE

≈ \$4,500

- DJ Services
- MC Services
- Venue Spotlighting & Moving Heads
- Surround Sound System
- Custom DJ Booth
- Wireless Microphones
- Cocktail and Ceremony Audio
- Curated Music Selection

## **ENHANCEMENTS**

### PRICED SEPERATELY

- Fireworks Effect
- Dry Ice
- LED uplighting
- Musicians & Performers
- CO2 Cannon
- Confetti Cannons
- Monogram Projections
- Table Pin Lighting
- 360 Videobooth
- Party Favours
- LED Screens

Pricing varies depending on the number of attendees, location and installation requirements.

# ELEVATE YOUR EVENT

# Premium services tailored to your needs.



**360 VIDEOBOOTH** starting at \$1,499



BALLOON DECOR starting at \$600



CUSTOM NEON SIGNS starting at \$600



EVENT STYLING
Picturesque zone
Sweet table arrangement
Welcoming area
Lounge set-up



CUSTOM PRINTING Welcome signs Seating charts Floor decal



SHOWER PLANNING Conceptualizing theme Liaision with suppliers Day of coordination

# VIDEOS

GET BEHIND THE CAMERA



# **TESTIMONIALS**



### KALYNA SPOONER

"Majed was the DJ for our wedding this past October. He was incredible! He spent so much time helping pick the theme, the mood and the vibe we wanted for our wedding He sat patiently as I sent over many updated schedules all the while helping me every step of the way. Majed is truly an excellent DJ- people dancing until 3am when they had to kick us out! But more importantly he took the time to get to know us and continues to stay involve in our lives and I will forever be grateful!\*\*



### HARDIAL & RANDY

"DJ Majd was amazing from start to finish.

Before we booked him, when he knew that we were still interviewing other DJs, he was contacting our venue to find out their set-up and rules about additional speakers. He followed up promptly and left us confident that he would be available for anything we needed.

Leading up to the wedding, he was extremely helpful. We had no idea what we were doing, and he helped us build a schedule and understand the etiquette and expectations around speeches as well as the timing of the whole day, from ceremony to reception. We had a huge range of music styles we wanted and were very picky about go-to party songs we DID NOT want, and he accommodated everything.

Majd's energy and presence was positive, enthusiastic, and confident - he always made us feel certain that he would take care of anything we needed and was so kind at every moment. We decided to have a friend sing us down the aisle, and he worked directly with her to ensure he had the proper set-up and planning to support her needs

The day of the wedding, every single person who worked with him was so impressed that they told us how great he was. The manager at the venue told us he hoped to work with him again, and my friend who sang for us told us about the pep talk he gave her while they were setting up, saying "I didn't realize I needed it, but he made me feel so good about performing in front of everyone!".

Throughout the night he was attentive and checked in with us about last-minute adjustments we needed, and he made every single speaker feel good before passing them the mic. The photobooth we rented with him was also easy to use and people had immense fun with it!

Majd knew we were disappointed by the restrictions to maju a new we were uisappointed by the restrictions to dancing at our wedding due to COVID, and he managed to make sure everyone was still bopping at their seats the whole night. When we did sneak in some distanced dancing, everyone had a blast down to the last stragglers of the night!

I can't emphasize enough how lovely Majd was to work with and how much of a weight off our shoulders it was to have him there through the lead-up and day of our wedding. Not only is he immensely professional and generous, but he is a true gentleman and a kind soul. I feel like we made a friend when we hired Majd, and his assistant for the night, Bruno, was also very friendly and a pleasure to work with.

Thank you for helping our COVID wedding become one that our guests called the best they had ever attended!!

Love, H&R



### PATRICIA & SAMUEL

"From beginning to end, Dj Majd was incredible. From the set-up to the entertainment, everything was on point. His energy is amazing!!! We are so happy that we booked him for our wedding. He literally blew the roof off with his amazing music. As well as being an incredible english dj, he has a good sense of when to play arabic music. As a quebecois/lebanese wedding, he really got everyone dancing to dabke and knew when to switch it back. Highly recommend booking him for your wedding ♥\*



### CHRIS & NERE

"Bar none, best DJ in Montreal for any event. Majd was the DJ for our wedding and it was simply spectacular. Passion, skill, and attention to detail were all on point! Only positive things to say from our first meeting until the big day 2 years later... will be using for all my future events without any hesitation! Thanks Majd"



### EVA & LUKAS

"A truly great DJ will make the whole room fall in love!! DJing is not about choosing few tunes, it's about understanding the feeling of a group of people, in our case 230 guests, and bringing them to a magical place!! Maid you are the master of your trade #1!! I highly recommend Majd, he is a class act!!!"



### MONICA & PHIL

"Majd is an absolute dream to work with! From start to finish, everything was seamless. Planning a wedding is already stressful, but booking Majd will be one thing you WON'T stress about: professional, organized and cool as a cucumber, you can't ask for a better DJ. He knows exactly what to play at which moment, and can read a room like no one else. The magic of his team and him all lie in the subtleties.



### TINA & DEN

"No one comes close to Majd and his team. His level of attention to detail is simply unmatched. Beyond creating the event of our dreams, he's helped us with our timeline, came for a sound check at the hall 3 months before the wedding to make sure we had everything we needed, kept in contact with our coordinator weeks leading up to the wedding, connected us with other vendors, made last minute changes without a hitch and was readily available to answer any questions we had along the way. Whatever your vision is for your wedding, he will make it happen."



### GABRIELLA & JP

DJ MAjd a été du début à la fin très professionnel, toujours prêt à s'adapter à nos besoins et motivé à rendre la journée mémorable pour nous. Il nous a tout de suite mis en confiance et nous savions que tout se déroulerait bien avec son équipe. Nos invités nous parlent encore de la musique du mariage. Ce fut le plus beau party de notre vie et il y a grandement contribué. Nous n'avons pas du tout regretté notre choix! :)



### STEPHANIE & VINCE

"Guys, I don't even know where to start? Maybe the "Guys. I don't even know where to start? Maybe the beginning? So when we first met Majd it was in our 'let's interview a million djs for our wedding phase'. He was our third meeting, there was no fourth. From the first meeting, he made us so comfortable and so pumped for our wedding...it was still two years away at that point! Throughout that entire process, we kept meeting through zoom and he was so helpful in making sure that we knew exactly how the night would go and that we got exactly what WE wanted as a party. Then the day finally came, our expectations for it were set so high because of all his planning and effort to make it so...ask me now if he delivered...did he deliver? Do you ask? Guys, he could not have delivered more and shattered our expectations more by making it literally the best night of our lives. It was perfect! Beyond perfect, people at the wedding said it perfect! Beyond perfect, people at the wedding said it was the most fun party THEY have ever been to. He did exactly what he said he would, he did exactly what he said he would, he did exactly what we told him we wanted and since he knows way more about how to make a party than we do, it was even better than we to make a party than we do, it was even better than we prayed it could be. I wish I could say I'm speechless but for how long this review is, I guess I'm not but he's worth every word and every penny we spent, which really wasn't that much either. I definitely recommend him and his amazing team, Alex the MC made sure that the night went smoothly and that everyone was having a good time

I can't shut up about them, but I have to.

Please hire these guys for anything you need."



### **EMILY & CHRIS**

what an experience! DJ MAJD was phenomenal! He made our wedding the most magical night of our lives! He and his team worked hard to go above and beyond in both the preparation and the execution of our wedding day! Communication was constant and clear - he definitely knows what he is doing! We would not change a single thing with our experience! THANK YOU THANK YOU THANK YOU!



### SARAH & RYAN

Dj Madj and his team were awesome! Leading up to the D) Mad) and nis team were awesome: Leading up to the event. Mad) scheduled regular check-ins to cover logistics and make sure everything was handled ahead of our wedding. At the event, Mad) and Michael were attentive, professional and fun. For days following the event our friends and family talked about how great our DJ

I wouldn't hesitate to recommend his services to anyone!



### **EMILY & JOSE**

"Un service personnalisé exceptionnel! Le service proposé est complet et tellement simple! Des rencontres avec le DJ sont organisés ce qui permet de clairement nommer les attentes. Le document numérique permet facilement d'ajouter des détails, et ce, même à la dernière minute!!! Durant la soirée, les imprévus étaient bien gérés et i'ai vraiment eu l'impression d'être écouté pour que ma soirée correspondent à mes besoins! Je recommande sans hésiter!!!!"



### JEANELLE & DAVID

MAJD and Bruno helped us create the most magical wedding day! From day 1, they were enthusiastic, helpful and professional and helped us get so excited about our wedding. From being super responsive to setting everything up on the day of to Bruno truly knocking it out of the park (hit after hit!), this was the best DJ experience we could have hoped for. Thank you so much MAJD and

# **NEXT STEPS**

# **WE MEET**

The first step is setting up a consultation to discuss your vision and to ensure we're a perfect fit.

### CLICK HERE TO BOOK A CONSULT

# **WE CONFIRM**

After our meeting, you will receive our welcome letter which includes the important details for your event; the contract and invoice, scheduling template, music request sheet, and any referrals you may need.

# **WE PARTY**

Stand up, hands up, and enjoy watching your vision unfold.

